

 **[CONTACT INFO]**

**FOR IMMEDIATE RELEASE**

**[FACILITY/ORGANIZATION NAME] Has Achieved GBAC STAR™ Facility Accreditation**

[CITY, STATE] – DATE – [FACILITY/ORGANIZATION NAME] has announced that it has achieved Global Biorisk Advisory CouncilTM (GBAC) STAR™ accreditation, the gold standard for prepared facilities. Under the guidance of GBAC, a Division of ISSA, the worldwide cleaning industry association, [FACILITY/ORGANIZATION NAME] has implemented the most stringent protocols for cleaning, disinfection, and infectious disease prevention in its facility/facilities.

As the cleaning industry’s only outbreak prevention, response, and recovery accreditation, GBAC STAR™ helps organizations establish protocols and procedures, offers expert-led training, and assesses a facility’s readiness for biorisk situations. The program verifies that [FACILITY/ORGANIZATION NAME] implements best practices to prepare for, respond to and recover from outbreaks and pandemics.

“GBAC STAR accreditation empowers facility owners and managers to assure workers, customers and key stakeholders that they have proven systems in place to maintain clean and healthy environments,” said GBAC Senior Director Gavin Macgregor - Skinner. “By taking this important step to pursue GBAC STAR, [FACILITY/ORGANIZATION NAME] has received third-party validation that it follows strict protocols for biorisk situations, thereby demonstrating its preparedness and commitment to operating safely.”

To achieve GBAC STAR™ accreditation, [FACILITY/ORGANIZATION NAME] was required to demonstrate compliance with the program’s elements, which range from standard operating procedures and risk assessment strategies to personal protective equipment, emergency preparedness, and response measures. Learn more about GBAC STAR accreditation at [www.gbac.org](http://www.gbac.org).

**About [ORG NAME]**

[INSERT ORGANIZATION BOILERPLATE]

**About GBAC, a Division of ISSA**The Global Biorisk Advisory Council™ (GBAC), a Division of ISSA, helps organizations demonstrate their commitment to protecting the health and well-being of their customers and employees in a safe, responsible, and sustainable way. GBAC provides the training, education, consulting, accreditation, and certification services needed to help shape a healthier and safer world for everyone, everywhere. GBAC STAR™ facilities and organizations use their accreditation to support and show their commitment to health and wellness, and a more sustainable, resilient world. In addition, GBAC STAR Accreditation can support an organization’s commitment to the Sustainability Goals by assisting in achieving their environmental, social responsibility, and governance (ESG) objectives related to their infection prevention program. For more information, visit [www.gbac.org](https://nam02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.gbac.org%2F&data=05%7C01%7Cjilln%40issa.com%7C13c5346055424f488bd908dac1a2ec7d%7Ca85063b7679a474e803400f35733d8dc%7C0%7C0%7C638035202751730297%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=g7KeiDnR1wILt3014OwUyPSlqCBhp6jW4YEG%2BC5330c%3D&reserved=0).

**About ISSA**With more than 10,500 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world’s leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Rosemont, Il., USA, the association has regional offices in Milan, Italy; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit www.issa.com or call 800-225-4772 (North America) or 847-982-0800.

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