

Defining and Measuring Clean for Indoor Healthy Spaces

A GBAC™ Experience in partnership with the CPI™ Innovation Center

EXHIBITOR SPONSORSHIP OPPORTUNITIES

COMPANY POSTER

\$100 per poster 29" wide x 30" high

- On wall by booth and choose location for additional posters
- With supplied artwork by May 1, 2023

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MEAL SPONSOR

\$750 (may vary, see event coordinator)

- Table tents at all tables, 8x10" poster around facility per meal
- Company logo, booth info and 'catch phrase.'

KEYNOTE SPEAKER SPONSOR

\$5,000 (may vary, see event coordinator)

- Company recognition before, during and after speaker
- Covers speaker fees and expenses & personal 1-hour engagement

RAFFLE GIVE AWAY

(may vary, see event coordinator)

- Provide free products/merchandise to give away during event raffles
- Company page recognition in Event Booklet and during raffle
- Dedicated demo time focusing on company booth
- For other give-away opportunities, contact the event coordinator

All Exhibitors are encouraged to participate in the Raffle Give Away.

PANEL PARTICIPATION

Exclusive leadership panel discussions and target audience applications

- Must be Executive Level Registered and/or Select Exhibitor
- Industry relevant topics with published information following event.
- Panel takes place Wednesday evening and Thursday morning.

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EXHIBITOR TOOLS & DATES

EXHIBITOR TOOLS

Following is what's included in all vendor packages:

1. Booth electrical for all three packages*
2. Booth table and chairs as required*
3. Booth water if required*
4. Listing in Event Booklet with contact information
5. Attendee list with contacts
6. Transportation from hotel to CPI Innovation Center™ each day
7. All food and beverages are included each day.

** Refer to Vendor Registration Sheet for your specific requirements.*

EXHIBITOR IMPORTANT DATES

Booth Goods:

Arrive June 12-16, or may bring on June 19th

Delivery Address:

CPI – GBAC Event 2023

Attn: Your Booth # & Your company name
280 East 64th Street, Holland, MI 49423 USA

Receiving Phone: 616-335-3333 contact: Chad Harmsen. This event location has truck docks and drive-in overhead doors.

Exhibitor Set up:

Monday, June 19th - 8am to 2pm

Exhibitor Days:

June 19-21st ~ show hours:

Monday 2-6pm

Tuesday 9-5pm

Wednesday 9-2pm

Note: Trade show hours will vary (not required to be at the booth 100% of hours) as breakout sessions occur and the attendees are broken into team experiences.

Exhibitor Tear down:

Wednesday, June 21st - 2 to 5pm

CPI may arrange shipment with FedEx/UPS/ freight carrier and bill back to you if desired. Exhibitor arrange own freight for pick-up from CPI warehouse

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