

The WTC International Conventions and Exhibitions Center and the Pepsi Center WTC are the first venues in Mexico to pursue GBAC STAR™ accreditation.

To our customers, visitors, exhibitors, assemblers and suppliers:
At HIR Expo International we are working hard to ensure a healthy and safe return to our premises with the revival of the industry.

As part of our many actions, we are proud to announce that the WTC International Conventions and Exhibitions Center and Pepsi Center WTC are the first venues in Mexico to pursue the Global Biorisk Advisory Council® (GBAC) STAR™ accreditation.

GBAC STAR™ is a division of ISSA (International Sanitary Supply Association) focused on ensuring a clean, safe and healthy environment in public and commercial facilities. This program outlines best practices, based on prevention protocols and procedures for biohazard situations such as the new coronavirus SARS-CoV-2 (COVID19).



Our employees will be implementing the highest hygiene standards that exist in the industry. Reaffirming that for us the health and well-being of all our guests are the most important things.

At HIR Expo International we work hard to continue providing unforgettable experiences.

About the WTC International Conventions and Exhibitions Center

With more than 20 years of experience, CIECWTC has become the venue for the main exhibitions, congresses, conventions and important business events in Mexico. In our 30,000 m², we have 30 multifunctional rooms ranging from 63m² to more than 13,600m² and 1 Auditorium with 370 seats.

For more information visit <https://www.ciecwtc.com/>

About the Pepsi Center WTC

Pepsi Center WTC is a multi-functional and adaptable building in Mexico. It can host all kinds of events, from concerts in auditorium mode to exhibitions and great banquets. Its ground floor has 4,800 m², a snack area with food and beverage sales, two VIP dressing rooms and two general dressing rooms for 16 people.

For more information visit <https://pepsicenterwtc.com/>